

# Building Dreams Shaping Futures Fostering Trust



DH Castle, founded by Dan Hoisman, is a boutique firm with vast experience across various market sectors. Specializing in international design, we excel in *Project Development and Management, Architecture and Interior Design, Brand Identity and Storytelling.* Committed to providing bespoke, comprehensive solutions from start to finish, we ensure smooth project flow. Our core values of integrity, trust, and excellence drive us to deliver high-quality services that cater to the diverse needs of our client base.

### Elevate Your Projects, Enrich Your Future.

At DH Castle, we are redefining the development landscape, propelling projects toward unparalleled excellence and impact.

Committed to delivering unparalleled quality and cultivating relationships imbued with wisdom and empathy, DH Castle stands as a *trusted partner* in project development, architecture, design and construction.

#### MISSION

At DH Castle, our mission is to bring unique dreams to life by infusing them with substance; providing opportunities to create wealth; and fostering an environment of integrity, honesty and shared passion.

#### VISION

Our vision is to be a tireless force in the creation of profound, meaningful projects, nurturing enduring relationships built on trust and quality. We aspire to expand in ways that strengthens the framework of values that guides our path.

### We create the stage for your future memories.

Luxurious residential condos to innovative branded commercial spaces and cozy hospitality facilities, each project is a reflection of our commitment to excellence, innovation, and sustainability.

O1 O2 O3

PROJECT ARCHITECTURE BRAND
DEVELOPMENT & AND INTERIOR IDENTITY AND
MANAGEMENT DESIGN STORYTELLING



## Project Development and Management

Strategic orchestration of a project's life cycle encompasses the journey from initial concept through market analysis and site acquisition, addressing ongoing legal, environmental, and community considerations along the way.

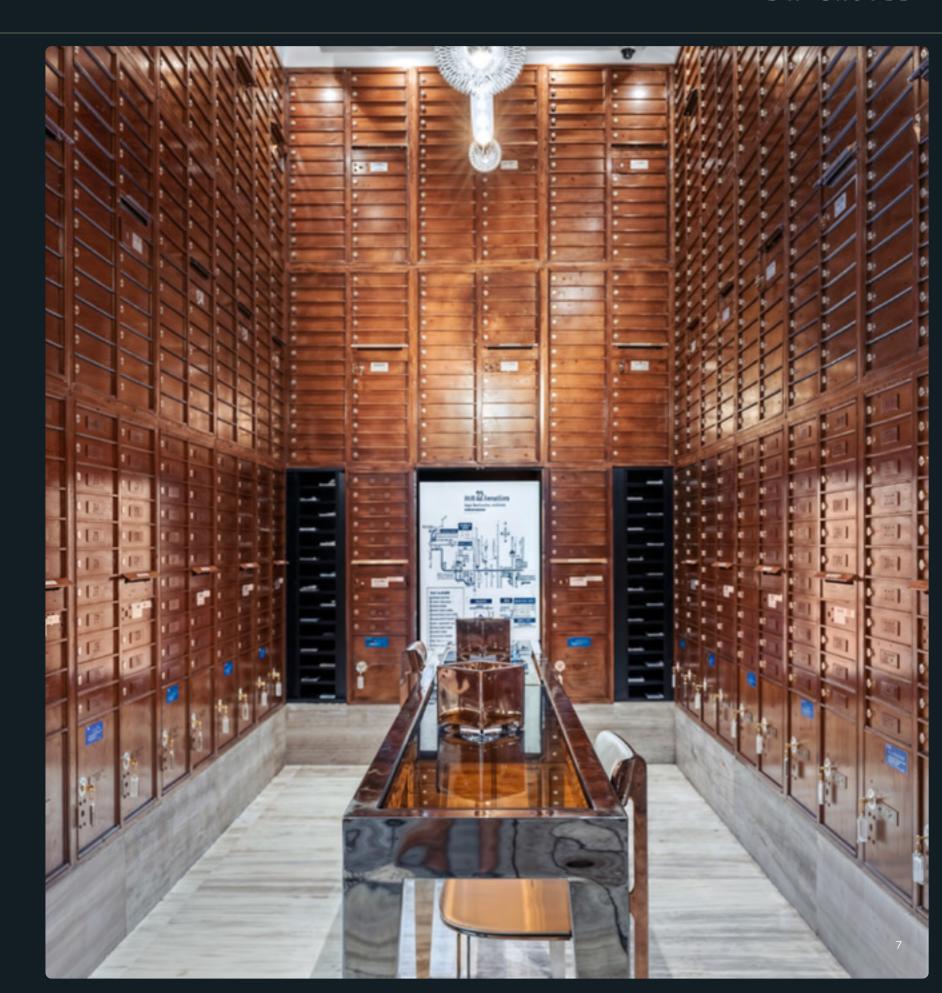
DH Castle prides itself on the value it provides a project from its inception through its completion.



## Architecture and interior design

Blends artistry and practicality in creating spaces, merging sensual design with precise construction management. This fervent approach supports our client-focused designs, stirring senses and sparking imagination.

The Architecture and Design office merges creativity with practicality, encompassing land planning, architectural design, and the physical creation of structures. This field demands a harmonious blend of aesthetics, functionality, and sustainability, integrating advanced technology for modern, efficient builds. It also includes unique aspects like interior design and custom furniture, adding distinctiveness to each project.



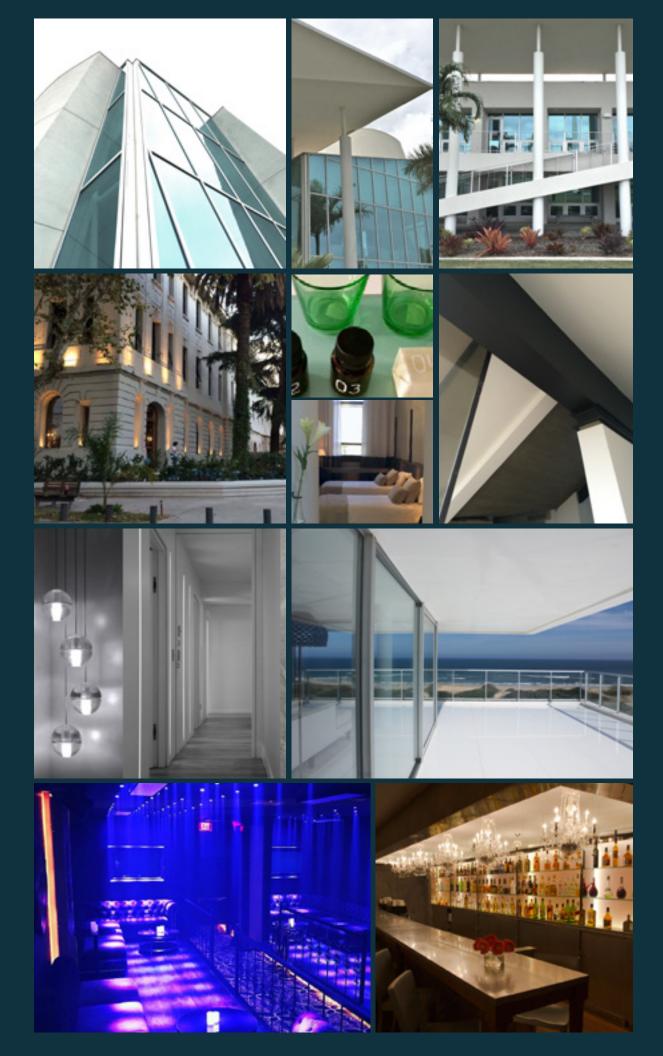
# Brand Identity and Storytelling

Focuses on creating a unique brand identity for the property by blending artistic branding with focused communication strategies. The aim is to differentiate the property in a competitive market through the use of creativity and strategic storytelling, thus increasing its appeal.

The strategy for brand positioning utilizes innovative design and storytelling techniques to emphasize the distinctive characteristics of each property. It crafts personalized marketing messages that effectively communicate the essence of the property, ensuring it resonates with and captivates the target audience. This method is dedicated to creating a memorable brand experience that not only meets but exceeds customer expectations, paving the way for long-term achievement.



# COMERCIAL HOSPITALITY RESIDENTIAL



Dalmar Tribute

Metropica
Panorama Tower
Miami-Dade Civil & Probate Courthouse
Sierratowers
Mckinnon and Harris Showroom
Bar Mala Vida
Hitchcock Residence
Courtin Residence
Coral World Dolphin Education Center,
Coral World Sea Lion Exhibit
Blue Water Terrace Restaurant
Community Commerce Bank
Rumba Room Ultra Lounge
Bar Mala Vida
UVI Research and Technology Park
Humane Society of St Thomas
Antilles School Courtyard
Magiclinks Office Renovation 1
Magiclinks Office Renovation 2
Rumba Room Live
Maxwell Residence
Marsh Residence
Vento Residence

Fort Lauderdale, FL, USA
Miami, FL, USA
Miami, FL, USA
Miami, FL, USA
Los Angeles, CA, USA
Los Angeles, CA, USA
Los Angeles, CA, USA
Los Angeles, CA, USA
Los Angeles, CA, USA
St Thomas, VI, USA
St Thomas, VI, USA
St Thomas, VI, USA
Monterey Park, CA, USA
Whittier, CA, USA
Whittier, CA, USA
St Croix, VI, USA
St Thomas, VI, USA
St Thomas, VI, USA
Venice, CA, USA
Venice, CA, USA
Anaheim, CA, USA
St Thomas, VI, USA
Portola, CA, USA
St Thomas, VI, USA

Brown Residence
Gruberger Residence
Blue Residence
Medina Residence Remodel
Haddad Residence Remodel
McWilliams Residence
Walker Residence
Cataldo Residence
Stile - Boyd Residence
YOO Nordelta by Starck
54 Hotel
Chateau Residence
Musso Residence
YOO Punta del Este by Starck
Be House
Fleisman Residence
Forlan Residence
Kablin, Cultural Center
MMARCH Office
Mythos Residence
Pink Restaurant
Spa and Gym

Beverly Hills, CA, USA Westlake Village, CA, USA West Hollywood, CA, USA Beverly Hills, CA, USA Hollywood, CA, USA Tucson, AZ, USA Huntington Beach, CA, USA Simi Valley, CA, USA Rincon, PR Buenos Aires, AR Buenos Aires, AR Buenos Aires, AR Buenos Aires, AR Punta del Este, UY Punta del Este, UY

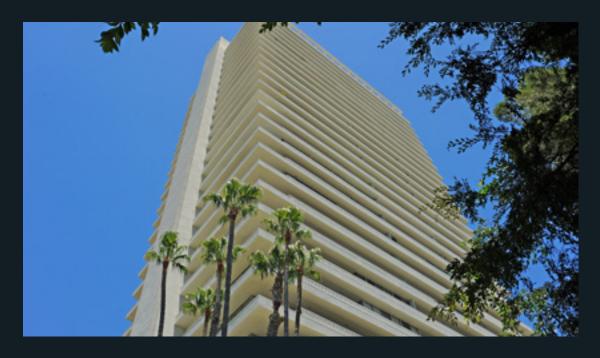
Punta del Este, UY

Punta del Este, UY

Metropica Tower One Sunrise, FL, USA.



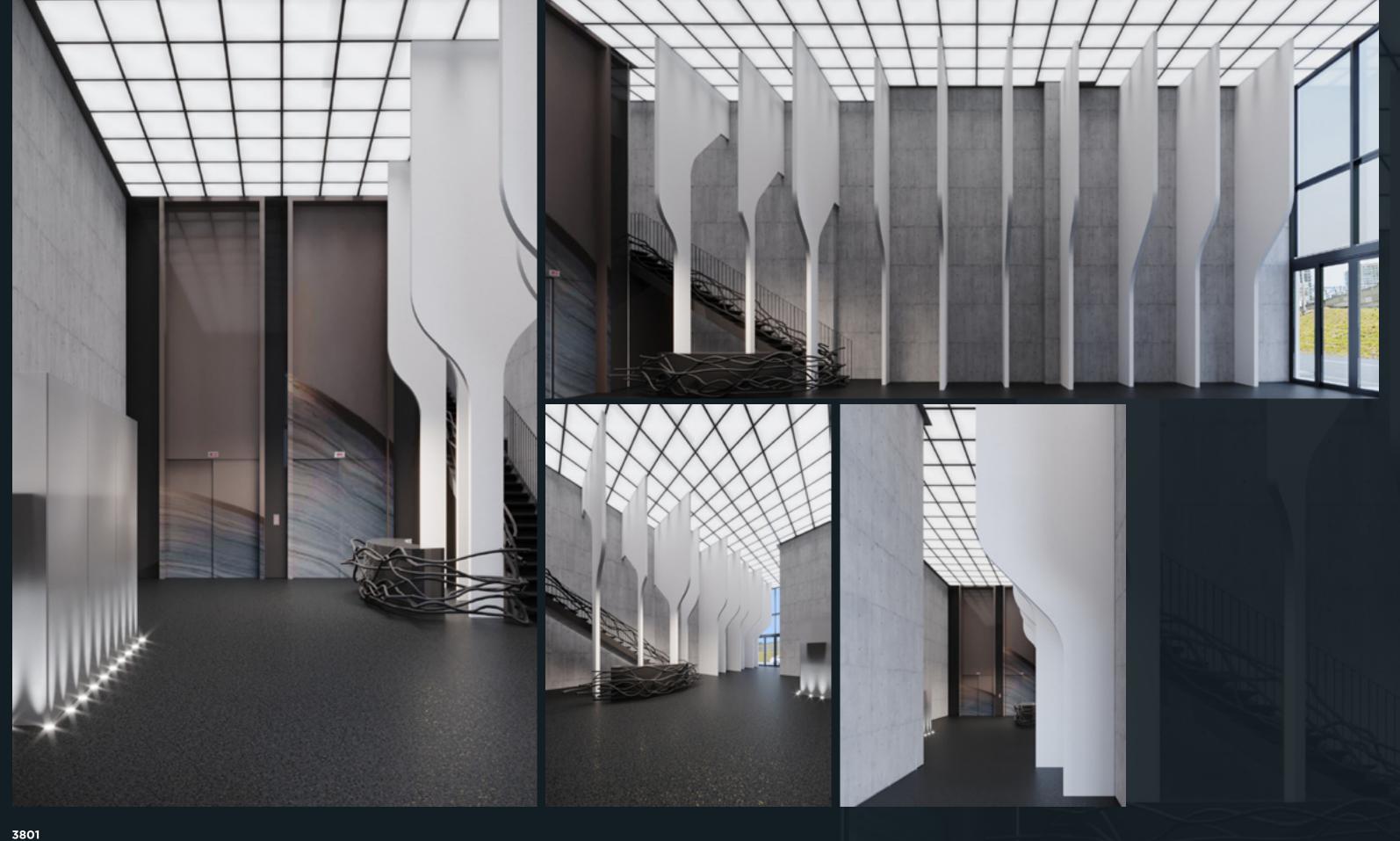
Dalmar Tribute Fort Lauderdale, FL, USA.



Sierra Towers Los Angeles, CA, USA.



Panorama Tower Miami, FL, USA.

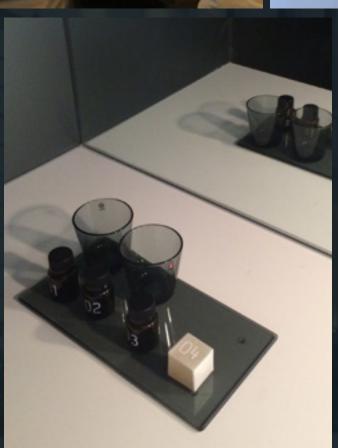


DESIGN DISTRICT, FL, USA.

















DNA

FORT LAUDERDALE



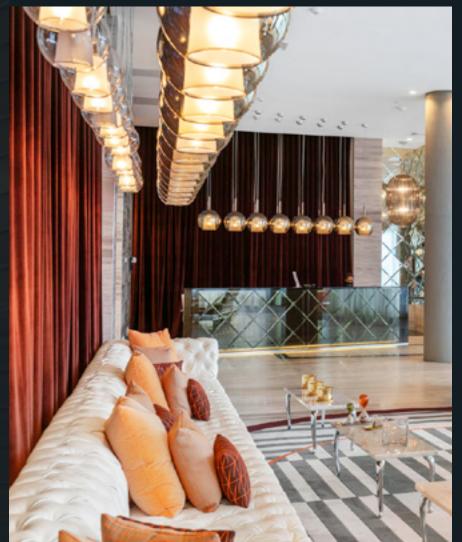














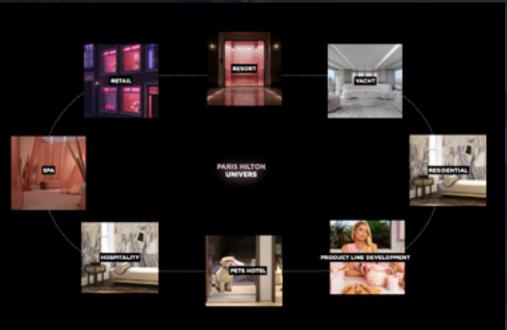


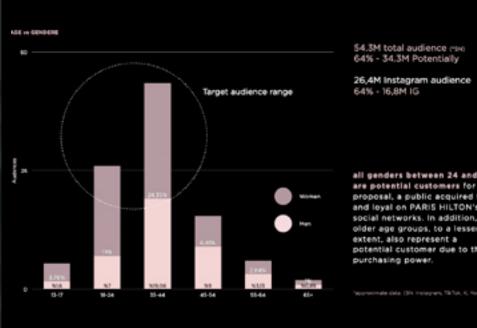






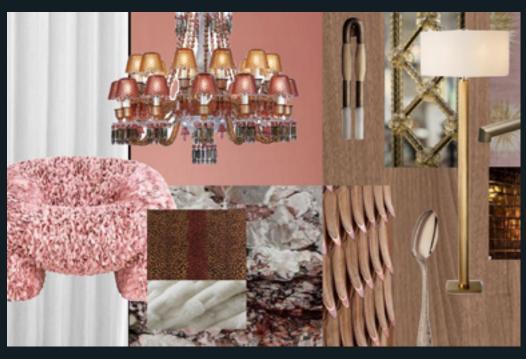






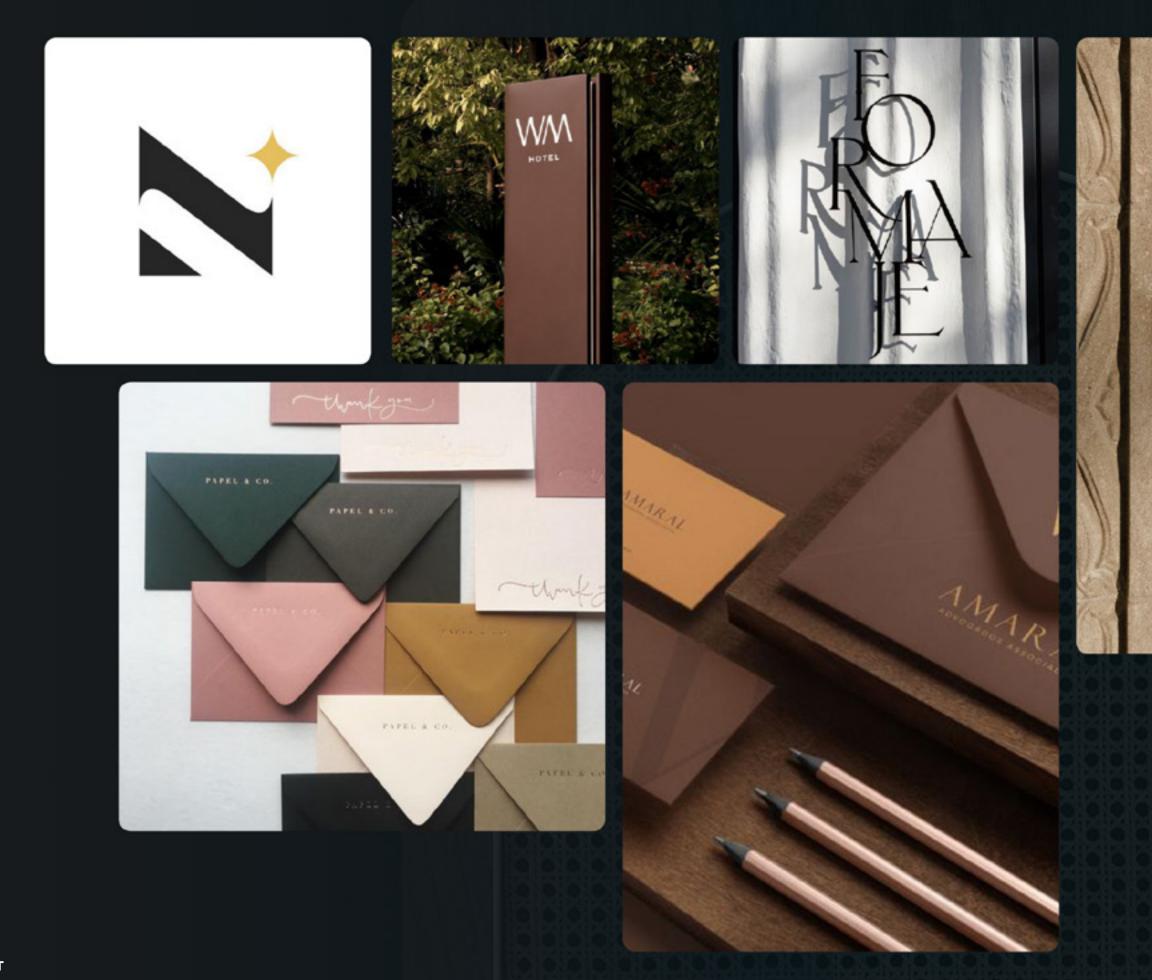
54.3M total audience (%) 64% - 34.3M Potentially

all genders between 24 and 35 are potential customers for this proposal, a public acquired fan and loyal on PARIS HILTON's social networks. In addition, the older age groups, to a lesser extent, also represent a potential customer due to their purchasing power.

















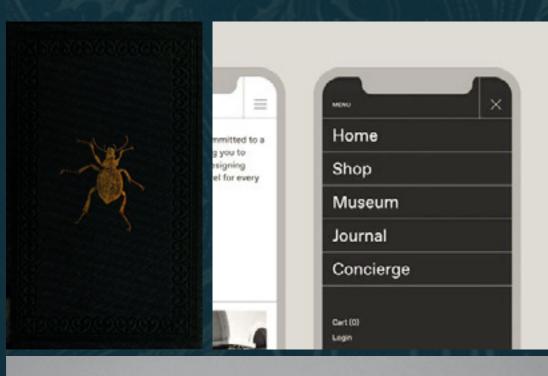














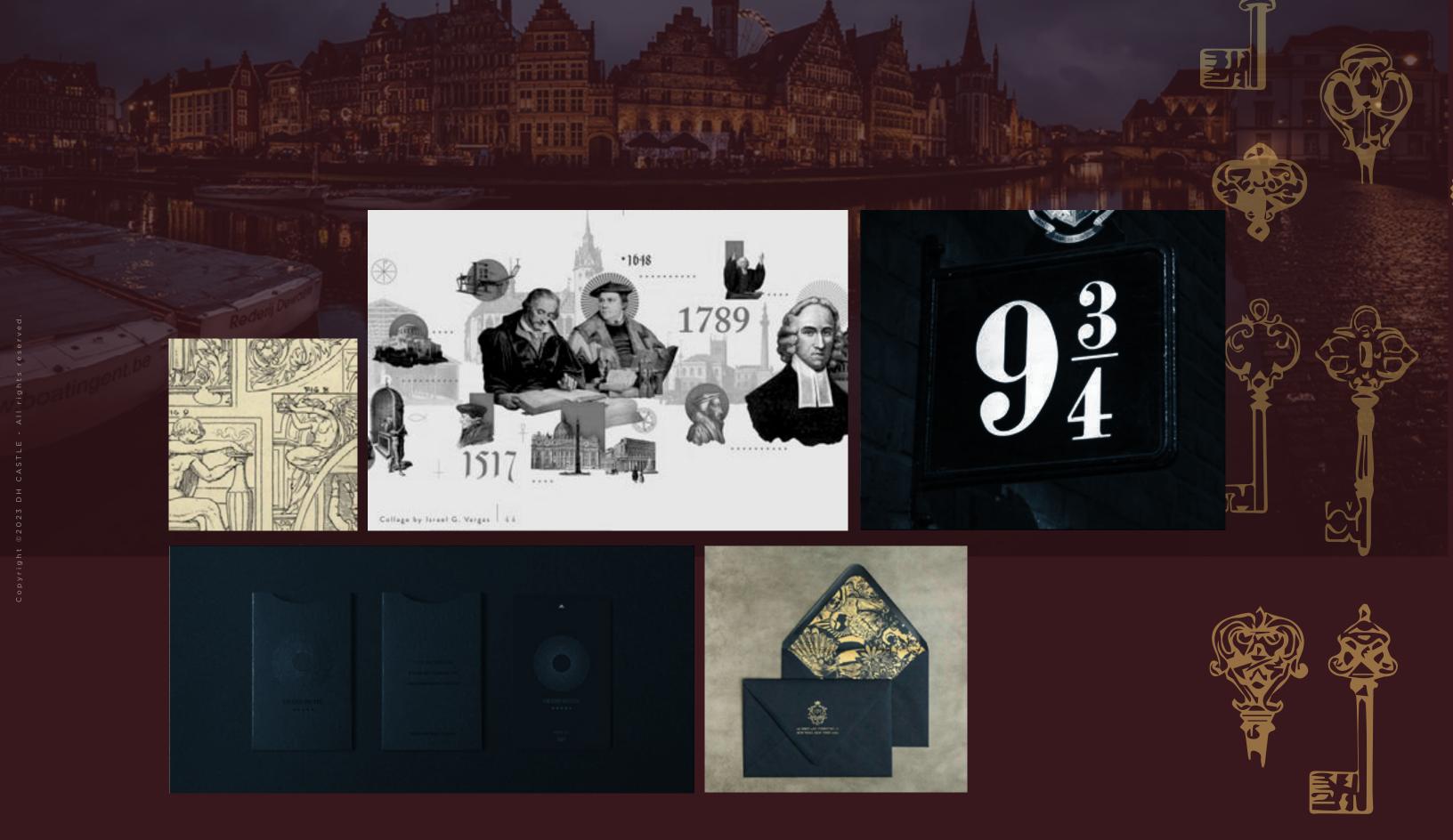












**BRAND CONCEPT** 



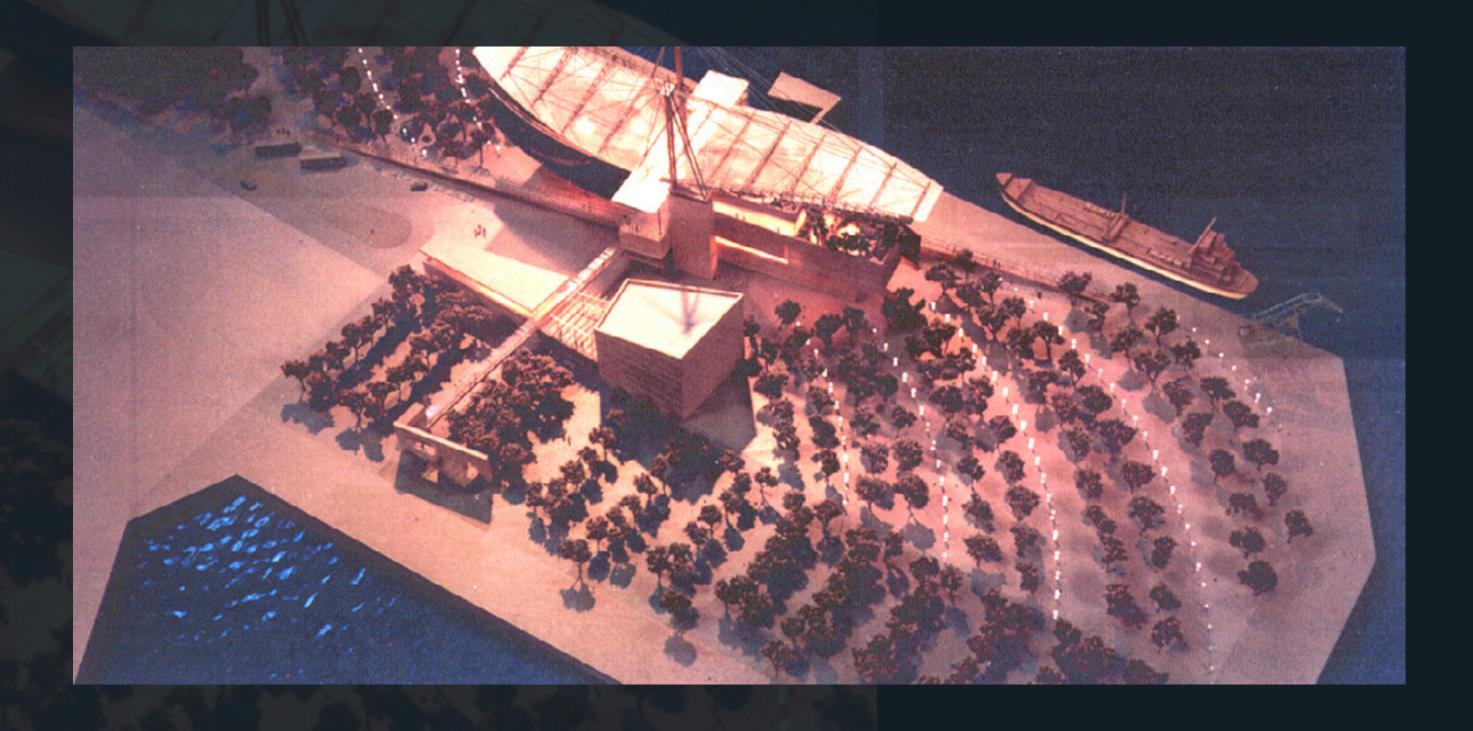










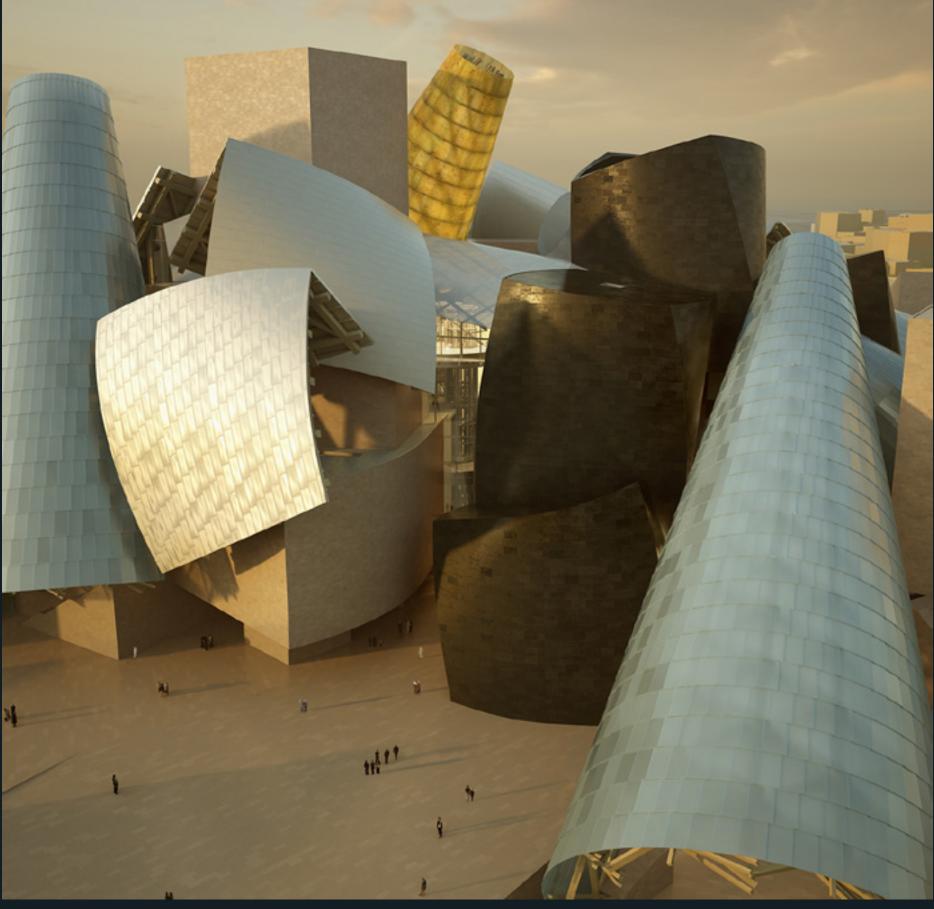






















**GEHRY MIT** 

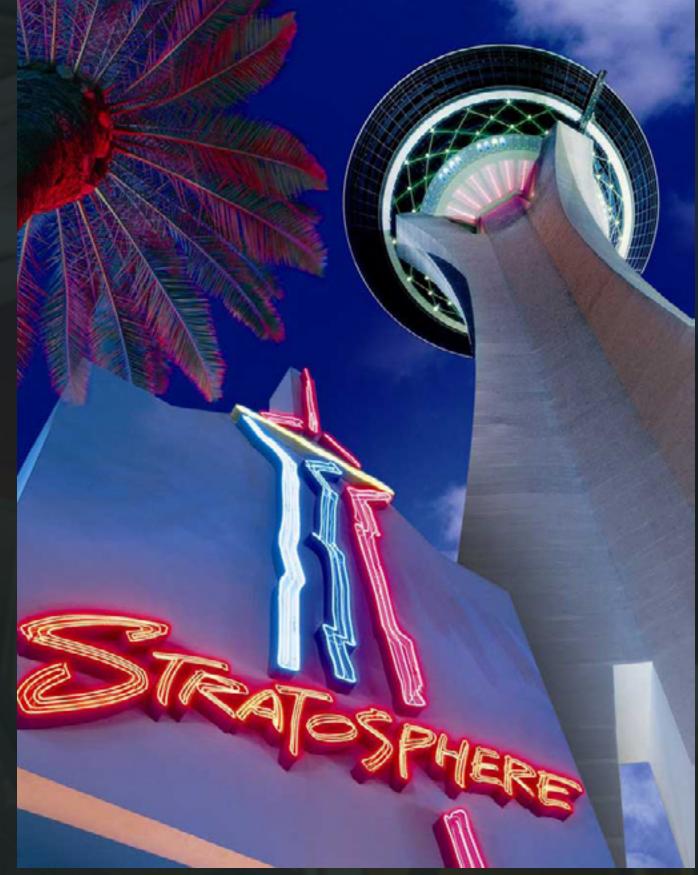
CAMBRIDGE, MA, USA.











Strat

The DH Castle team is a dynamic fusion of expertise, passion, and dedication. Comprising seasoned professionals from diverse backgrounds, we bring a wealth of experience to every project. DH Castle's team of licensed professionals in architecture, branding, interior design and general construction collaborate to deliver innovative and inspirational designs and well-organized and professional project management. Together, we form a force committed to turning dreams into reality, one project at a time.



### DAN HOISMAN

PRESIDENT & FOUNDER

Dan Hoisman is the President/CEO of DH Castle LLC, specializing in Development, Design, and Construction. With a background in Electrical Engineering from Columbia University and a successful career at Tutor Perini, Dan ventured into entrepreneurship, establishing a diverse investment portfolio spanning property development, construction, software, biotechnology, and more. Guided by family values and inspired by his mother's commitment to integrity and honesty, Dan exemplifies dedication, leadership, and a commitment to excellence.

### MANUEL MORALES-EDDIS

### CHIEF DESIGNER

A graduate of the Rhode Island School of Design, Manuel Morales brings international design experience to his role as Design Chief at DH Castle. In his collaborations with renowned firms such as Yoo by Starck, Morales has demonstrated his versatility in architecture, interior, and furniture design. His commitment to translating project visions into reality is matched only by his dedication to superior craftsmanship and signature details, redefining the shape and texture of daily life. Morales' unwavering commitment to quality has cemented his position as a leading influencer in global design trends.





### CRISTOBAL SEVERIN

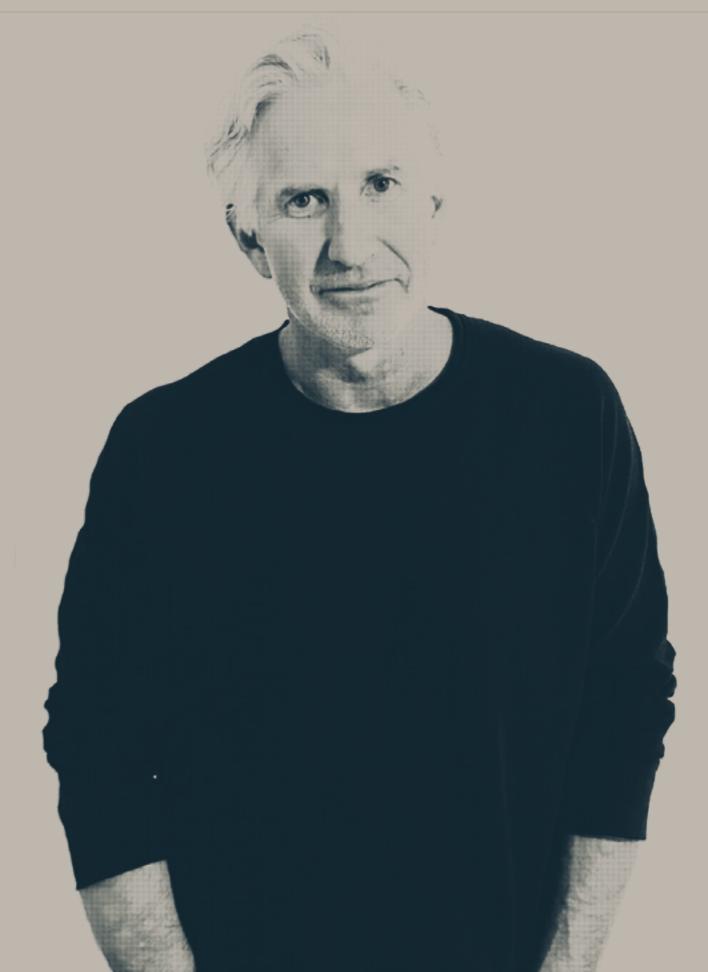
CHIEF BRAND OFFICER

Cristóbal Severin, an experienced designer specializing in graphics, branding, and UX/UI, has collaborated with international brands since 2004. Graduating in 2010 from E[AD] in Valparaiso, Chile, he has founded several dynamic organizations committed to democratizing culture and the arts. With a distinctive fusion of art and technology, Severin excels in people-centered design, leading teams in intricate projects that seamlessly integrate communication and high-end design.

### SCOTT ANDREW

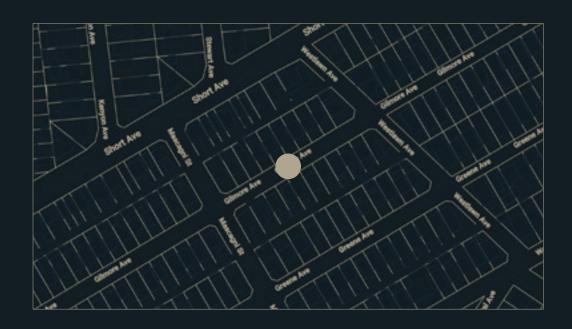
### **ARCHITECT**

Scott Natvig, a Harvard-trained architect with over 30 years of experience, founded S.A.N.D in 2004 after working with notable firms like Frank Gehry's. Mentored by Herzog & de Meuron and Mack Scogin, his projects—from Japan's Oceanariums to Panama's Biodiversity Museum—blend innovation with functionality. His work, including the Solana Beach Train Station Development, spans commercial and residential areas, earning global recognition. An academic at Boston Architectural College, Scott's designs and teachings enhance global architectural standards.



FORT LAUDERDALE

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FORT LAUDERDALE, FL33304, USA.



LOS ANGELES

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